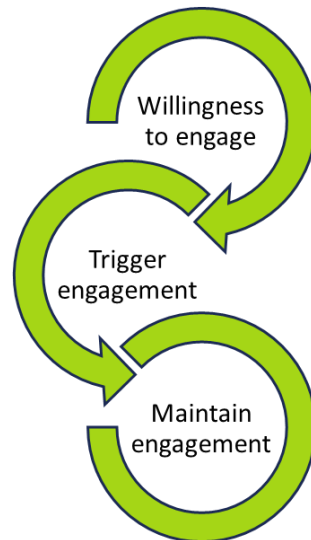


## How to engage language learners: A three-stage plan

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IATEFL Online 2021



### 1. Willingness to engage

- Feeling competent
- Feeling safe

### 2. Trigger engagement

- Create curiosity
- Hook emotions

### 3. Maintain engagement

- CLARA principles for task design

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